



South Lyon East High School Department of Theatre

52200 West Ten Mile Road – South Lyon, MI 48178
Theatre Office: 248-573-8709



Mrs. Wendy Sielaff, Director of Theatre

September/October, 2019

Dear Business Patron:

This fall, the South Lyon East High School Department of Theatre will present A.R. Gurney's ***The Dining Room***. A brilliantly conceived and richly humorous theatrical tour de force in which the performers portray a wide array of diverse characters in the now neglected room which was once a vital center of family life. Hilarious and touching!

The actors change roles, personalities and ages with virtuoso skill as they portray a wide variety of characters, from little boys to stern grandfathers, and from giggling teenage girls to Irish housemaids. Each vignette introduces a new set of people and events; a father lectures his son on grammar and politics; a boy returns from boarding school to discover his mother's infidelity; a senile grandmother doesn't recognize her own sons at Christmas dinner; a daughter, her marriage a shambles, pleads futilely to return home, etc. Dovetailing swiftly and smoothly, the varied scenes coalesce, ultimately, into a theatrical experience of exceptional range, compassionate humor and abundant humanity.

Please consider supporting our program and joining us as a sponsor. Performance dates are November 21, 22, and 23 at 7:00 P.M. and a matinee performance on Sunday, November 24th, 2019 at 2:00 P.M. Once again, we are asking local businesses for donations.

A **Business Card ad** in our program
Fall Patron - \$25
Full Season Patron - \$45

A **Quarter page ad** in our program
Fall Patron - \$35
Full Season Patron - \$60

A **Half page ad** in our program
Fall Patron - \$50
Full Season Patron - \$90

A **Full Page ad** in our program
Fall Patron - \$100
Full Season Patron - \$175

A **Full Page ad – Outside Back Cover**
Fall Patron - \$250
Full Season Patron - \$450

We can design your ad for you, or if you already have ad copy you would like to submit, we can use that also. **Make checks payable to: South Lyon East Theatre. All ads and money must be received NO LATER THAN Thursday, October 17, 2019.** Graphics and ad dimension questions should be e-mailed to southlyoneastdrama@gmail.com. If you have any questions, please call our Theatre Office at (248) 573-8709. Thank you for your support.

Sincerely,

Wendy Sielaff
Director

AD SUBMISSION GUIDELINES

Thank you for supporting SLEHS Drama by purchasing an ad in the program for our fall play production of ***The Dining Room***. To ensure that your ad prints clearly and looks just as you expect, we have provided the following guidelines for artwork submission.

If you are providing your own design:

- ✓ The file should be in .jpg or .pdf format
- ✓ 300 dpi resolution (200 dpi minimum)
- ✓ Sized as indicated on the purchase agreement
- ✓ Color or grayscale (please note, though, that all ads will be converted and printed in grayscale)

Ads that follow the above guidelines will be printed in the program “as is” with no altering or editing. Please note that we cannot guarantee the print quality of file formats other than .pdf or .jpg or of files that have a resolution below 200 dpi. If you are unsure if your ad meets these criteria, please let us know and we will take a look at it!

If you would like us to assist in designing your ad, please provide any of the following materials (do not staple or fold):

- Business card
- Logo (print or electronic)
- Any special text to include
- Other ads that you have used (print or electronic)

Due to our tight production schedule, we are unable to provide proofs of all ads that we create. Please let your SLEHS contact know if this will be a problem. We can also re-use previous ads, if desired.

Please e-mail all electronic artwork to southlyoneastdrama@gmail.com by **Thursday, October 17, 2019**.

Questions? Please contact the SLEHS Drama office at 248-573-8709 and leave a message or via e-mail at southlyoneastdrama@gmail.com

South Lyon East High School
Department of Theatre

BA _____

(Please DO NOT STAPLE artwork/info to this form – use paperclips, and DO NOT FOLD artwork/info.)

Business Name _____

Contact Name _____ Phone # _____

Address _____

	fall or season				
Ad Size (circle one)	Full Page	Half Page	Quarter Page	Business Card	Back Cover
	\$100/\$175	\$50/\$90	\$35/\$60	\$25/\$45	\$250/\$450

Notes:

Date _____ Salesperson _____

Please return this form with payment and graphic materials to Mrs. Sielaff.
All Ads due by Thursday, October 17, 2019.



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BA _____

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