



South Lyon East High School
Department of Theatre

52200 West Ten Mile Road – South Lyon, MI 48178
Theatre Office: 248-573-8709



Mrs. Wendy Sielaff, Director of Theatre

January, 2020

Dear Business Patron:

This spring, the South Lyon East High School Department of Theatre will present ***Les Misérables School Edition***. Set in nineteenth century France, Jean Valjean is released from years of unjust imprisonment, but finds nothing in store for him but mistrust and mistreatment. He breaks his parole in hopes of starting a new life, initiating a lifelong struggle for redemption as he is relentlessly pursued by police inspector Javert, who refuses to believe Valjean can change his ways. Finally, during the Paris student uprising of 1832, Javert must confront his ideals after Valjean spares his life and saves that of the student revolutionary who has captured the heart of Valjean's adopted daughter. Epic, grand and uplifting, ***Les Misérables School Edition*** packs an emotional wallop that has thrilled audiences all over the world.

Please consider supporting our program and joining us as a sponsor.

Performance dates are April 30, May 1, May 2 at 7:00 P.M. and a matinee performance on Sunday, May 3rd, 2020 at 2:00 P.M. Once again, we are asking local businesses for donations.

A **Business Card ad** in our program
Spring Patron - \$25

A **Half page ad** in our program
Spring Patron - \$50

A **Quarter page ad** in our program
Spring Patron - \$35

A **Full Page ad** in our program
Spring Patron - \$100

A **Full Page ad – Outside Back Cover**
Spring Patron - \$250

We can design your ad for you, or if you already have ad copy you would like to submit, we can use that also. **Make checks payable to: South Lyon East Drama. All ads and money must be received NO LATER THAN Wednesday, February 26, 2020.** Graphics and ad dimension questions should be e-mailed to southlyoneastdrama@gmail.com. If you have any questions, please call our Theatre Office at (248) 573-8709. Thank you for your support.

Sincerely,

Wendy Sielaff
Director

AD SUBMISSION GUIDELINES

Thank you for supporting SLEHS Drama by purchasing an ad in the program for our spring musical production of *Les Misérables School Edition*. To ensure that your ad prints clearly and looks just as you expect, we have provided the following guidelines for artwork submission.

If you are providing your own design:

- ✓ The file should be in .jpg or .pdf format
- ✓ 300 dpi resolution (200 dpi minimum)
- ✓ Sized as indicated on the purchase agreement
- ✓ Color or grayscale (please note, though, that all ads will be converted and printed in grayscale)

Ads that follow the above guidelines will be printed in the program “as is” with no altering or editing. Please note that we cannot guarantee the print quality of file formats other than .pdf or .jpg or of files that have a resolution below 200 dpi. If you are unsure if your ad meets these criteria, please let us know and we will take a look at it!

If you would like us to assist in designing your ad, please provide any of the following materials (do not staple or fold):

- Business card
- Logo (print or electronic)
- Any special text to include
- Other ads that you have used (print or electronic)

Due to our tight production schedule, we are unable to provide proofs of all ads that we create. Please let your SLEHS contact know if this will be a problem. We can also re-use previous ads, if desired.

Please e-mail all electronic artwork to southlyoneastdrama@gmail.com by **Wednesday, February 26, 2020**.

Questions? Please contact the SLEHS Drama office at 248-573-8709 and leave a message or via e-mail at southlyoneastdrama@gmail.com

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Department of Theatre

BA _____

(Please DO NOT STAPLE artwork/info to this form – use paperclips, and DO NOT FOLD artwork/info.)

Business Name _____

Contact Name _____ Phone # _____

Address _____

Ad Size (circle one)	Full Page	Half Page	Quarter Page	Business Card	Back Cover
	\$100	\$50	\$35	\$25	\$250

Notes:

Date _____ Salesperson _____

Please return this form with payment and graphic materials to Mrs. Sielaff.
All Ads due by Wednesday, February 26, 2020.



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